

ACV BOUQUET - Advt Spot Tariffs - effective Aug 1, 2011

ACV: 

S.No.	Program/Band	Days	Timing	Rate per 10sec (Rs.)
1	ACV News	Daily	8.00am/1.30pm/6.30pm/8.30.p m	4000.00
2	Night movie	Sun-Fri	9.30pm	3000.00
3	Matinee movie	Daily	2.00pm	3000.00
4	Morning movie	Sun	10.30am	3000.00
5	Late Night movie	Sat	12.00midnight	3000.00
6	Event/Concert	Sun	2.00pm	3000.00
7	Women's band	Mon-Fri	5.00pm	3000.00
8	Super Prime Time	Daily	7.30pm/8.00pm/9.00pm	3000.00
9	Prime Time	Daily	5.30pm/6.00pm/7.00pm	2500.00
10	Week-end specials	Sat	9.30pm/10 pm/10.30pm/11pm	2500.00
11	Non-Prime Time	Daily	7.00am - 1.30pm	2000.00

ROSEBOWL: 

S.No.	Program/Band	Days	Timing	Rate per 10sec (Rs.)
1	Night-movie	Mon-Sat	9.30pm	2000.00
2	Big Ticket	Sun	7.00pm	2000.00
3	Matinee movie	Mon-Sat	2.00pm	2000.00
4.	Sunday Funday	Sun	11.00am	2000.00
4	Prime Time	Daily	6.00pm onwards	1500.00
5	Non-Prime Time	Daily	7.00am onwards	1000.00

JUKEBOX: 

S.No.	Type	Rate per 10sec (Rs.)
1	Spot advertisement during 6.30 pm movie	1000.00
2	Spot advertisement during music time	500.00

Tariffs are for all-Kerala coverage and exclusive of Service Tax as applicable.
Tariffs for non-FCT options are available on request.
